

**Aging in Place 2009 Technology Categories and Vendors (Example vendors)**

Today's market is a combination of general purpose technology vendors with a senior offering and small specialist vendors solving narrowly defined problems. Some technologies are only marketed or seen within staffed facilities and senior centers, but changing consumer expectation could make them more readily available. For inclusion as a technology to facilitate aging in place, the vendor meets one of these criteria (these are examples, not an exhaustive list):

- a) Incorporate messaging to and about seniors (like the **Verizon 65+ calling plan**).
- b) Their product messaging reaches boomers and seniors (like **Jitterbug** and **Wii apps**).
- d) Is available across the US, not just in a single region.
- e) Be available free or for a fee, not only via insurance reimbursement.

## Example Vendors by Category with Example Price Ranges Derived from Online Sites

Category	Sub-category	Purpose	Platform	Contact	Cost/mo plus Device
<i>Communication and Engagement</i>					<i>Example Price range</i>
Celery Printing Mailbox	E-mail	Printing e-mail	Appliance/Fax	mycelery.com	\$139/year plus fax machine
Presto Printing Mailbox	E-mail	Printing e-mail	Landline	Presto.com	\$12.50/mo plus \$149.99
Landel Mailbug	E-mail	Email appliance	Appliance/Landline	landel.com/	\$12/month plus \$129.99
AiGuru SV1	Videophone	Skype-based, no PC	Internet	skype.com/	Skype plus \$299.99
VidTel	Videophone	No skype, no PC	Internet	vidtel.com/	\$14.95/mo
D-Link DVC-2000	Videophone	Videophone	Internet	dlink.com/	Broadband plus \$395.00+/ea
Jitterbug	Cell phone	Easy-to-use cell phone	Cell	jitterbug.com/	\$147.00
ClarityLife C900	Cell phone	Amplified 20db cell phone	Cell with PERS	clarityproducts.com/products/	GSM carrier plus \$234.95
AT&T, Verizon	Cell phone	Senior Calling Rate	Various phones	Seniordiscounts.com	\$29.99/mo
HP TouchSmartiq500t	All-in-1 Computer	Touch-screen display	PC	hp.com	\$1,199.99

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<i>Communication and Engagement</i>					<i>Example Price range</i>
HP Mini 1000 XP	Mini Laptop	2.25 pounds	PC	hp.com	\$349.99
Microsoft-HP Senior PC, Autopilot	PC Laptop	Pre-config'd software for seniors	Senior PC	enablemart.com	\$1095
BigScreenLive	PC Ease of Use Software	Pre-config'd software	Senior PC software	Bigscreenlive.com	\$9.95/mo
SoftShell	PC Ease of Use Software	Pre-config'd software	Senior PC Software	Mysoftshell.com	\$8.00/mo
CrossLoop	PC Remote diagnostic service	Free software, service network	Technical help (fee- based) network	Crossloop.com	Free tool; prepaid help cards available

<i>Home Safety and Security</i>					<i>Example price range</i>
SafetyCare – Alarm.com EMTLinkPlus	Security plus PERS to EMT	Consumer, Caregiver	Sensors, cell, video	Safetycare.net, Emtlinkplus	\$64/mo plus \$499
ADT	Security plus PERS	Consumer	Appliance	<u>ADT Home Health</u>	\$34.95 plus \$99
QuietCare	Home monitor	Remote monitoring	Appliance	Quietcare.com	\$80/mo plus \$199
GrandCare	Home monitor	Remote Monitoring	Appliance	grandcare.com	\$50/mo plus \$2000
Home Guardian	Home monitor	Resident Monitoring ALF, CCRC	Appliance	homeguardian.com	\$200/mo blended lease +fee
Healthsense™ eNeighbor™	Home monitor	Resident Monitoring CCRC	Wifi sensor network	www.healthsense.com/	\$60/mo plus \$1300
Xanboo	Home monitor	Consumer/ Alzheimer's monitor	Wifi sensor network	xanboo.com	\$49.99/mo plus \$749
Visonic Amber	Security, PERS two-way voice	Consumer, or Partner	Platform	<u>Visonic Amber</u>	\$218 approx
Halo Monitoring	Chest strap fall detection	Resident Monitoring CCRC	Zigbee body sensor	Halomonitoring.com	89.99/mo plus \$249
Philips Lifeline	PERS	Consumer	Appl.	Lifelinesys.com	Range \$35 - \$59.00/mo

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<i>Health and Wellness</i>					<i>Example price range</i>
BrainAge	Cognitive fitness	Consumer – Brain exercises on Nintendo DS	Wii	Amazon.com	\$19.99
MindFit	Cognitive fitness	Consumer or senior center – Brain exercises for seniors	Web or CD	e-mindfitness.com	\$139.00 or \$149.00
WiiFit	Exercise	Consumer: Balance board and fitness games	Wii	Amazon.com, others	\$90.00 plus \$272.99 Wii
Wii Sports Pack	Exercise	Senior center: Wii Bowling, Tennis, other	Wii	Amazon.com, others	\$42.99
My Fitness Coach	Exercise	Consumer: Ability to chart progress over time	Wii	Amazon.com, others	\$31.20
Philips Lifeline with Philips Medication Dispensing Service	Medication dispenser and reminder	Consumer: cup-based dispensing	Appl.	Lifelinesys.com	\$75/mo plus \$85 installation
MedSignals	Medication dispenser and manager	Consumer: web-based charts , 4 drugs, instructions	Phone	Medsignals.com	\$15.00/mo
Med eMonitor	Pill Reminder	Consumer: Portable pillbox web-based management	Web	Informedix.com	\$39.95/mo plus \$39.95

<i>Learning and Contribution</i>					<i>Example price range</i>
Grandparents.com	Social networking	Shared topics of interest to grandparents	Internet	Grandparents.com	None
Time Goes By	Social networking	Elder blog for women	Internet	Timegoesby.net	None
SeniorJournal.com	Social networking	Content and topics of interest to boomers and seniors	Internet	Seniorjournal.com	None
LifeBio	Legacy	Produce a book based on template of questions	Internet	Lifebio.com	\$39.95
Ancestry.com	Legacy	Create family tree	Internet	Ancestry.com	\$20.95
SeniorNet.org	Education and Learning	Technology training and access	Internet	Seniornet.org	\$40.00/year
Dorot University Without Walls	Education and Learning	Telephone-based learning opportunities	Telephone	Dorotusa.org	\$15/course
RetiredBrains.com	Education and Learning	Directory of free or low-charge online courses for seniors	Internet	Retiredbrains.com	None